

We do
everything

but sink
the final putt.



Springbank
Links

GOLF CLUB

We are pleased to announce that the AMES GOLF GROUP, directed by PGA Touring Professional Stephen Ames, has teamed up with us on a fantastic new course improvement plan! The AMES GOLF GROUP is dedicated to improving the overall enjoyment of golf and will have an immediate impact on our playability this spring. Upgrades to the course started last fall to make Springbank Links even more inviting for you and your guests.

From the moment you walk up to the clubhouse to the minute you sink your final putt, our concierge service will create an incredible golf experience. We treat every player like a Pro and will make this your best tournament...ever!

For more detail on the AMES GOLF GROUP Improvement Plan, please visit springbanklinks.com

We treat
everyone
like a Pro.



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GOLF CLUB

What you can expect here.

Great Tournaments

Communication. Customer service. Flexibility. Our comprehensive tournament service helps you select the perfect enhancement options. That reminds us...we'll look after the scoring too!

The Latest in GPS

Our INFOEMER HDX takes GPS to a whole new level and will truly amaze your guests with the most accurate course detail and graphics.

You Oughta be in Pictures

And now you will be! We snap complimentary candid and team photos and then loop a slideshow in the clubhouse for everyone's enjoyment. Smile!

A Stunning Clubhouse and an Excellent Menu

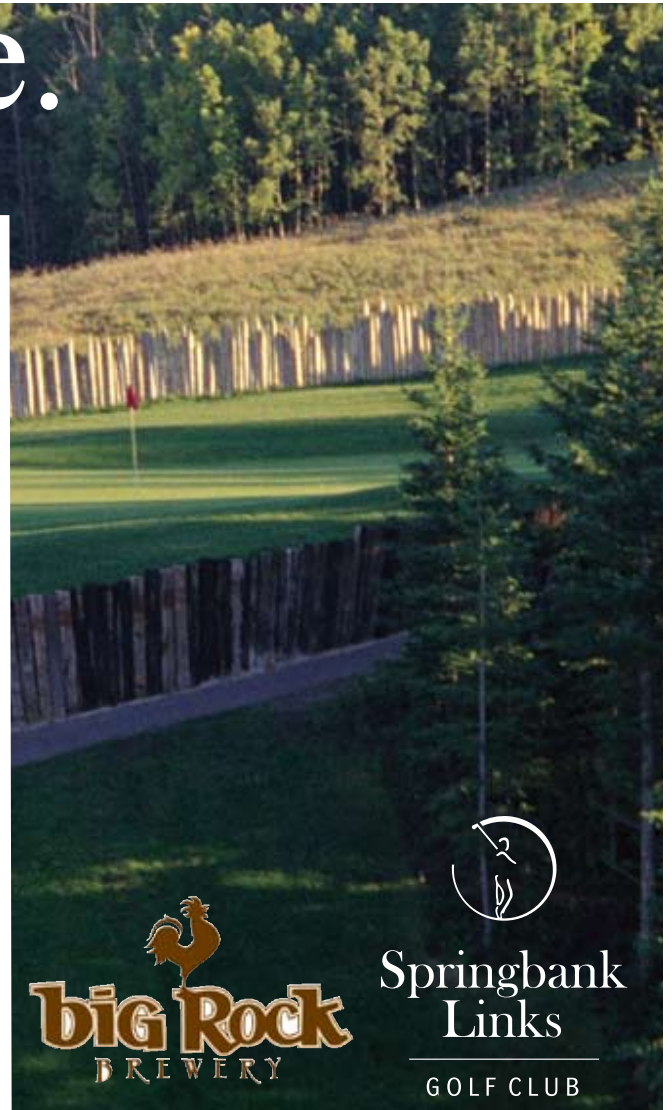
Fantastic food and outstanding service await. Our renowned chef offers an incredible menu with personal service of the highest standard. Our Event Centre can accommodate up to 180 guests with a private bar and a deck with unequalled views of the Bow River, the golf valley and the Rocky Mountains.

Sponsored Beverage Program (H2O & Big Rock Beer)

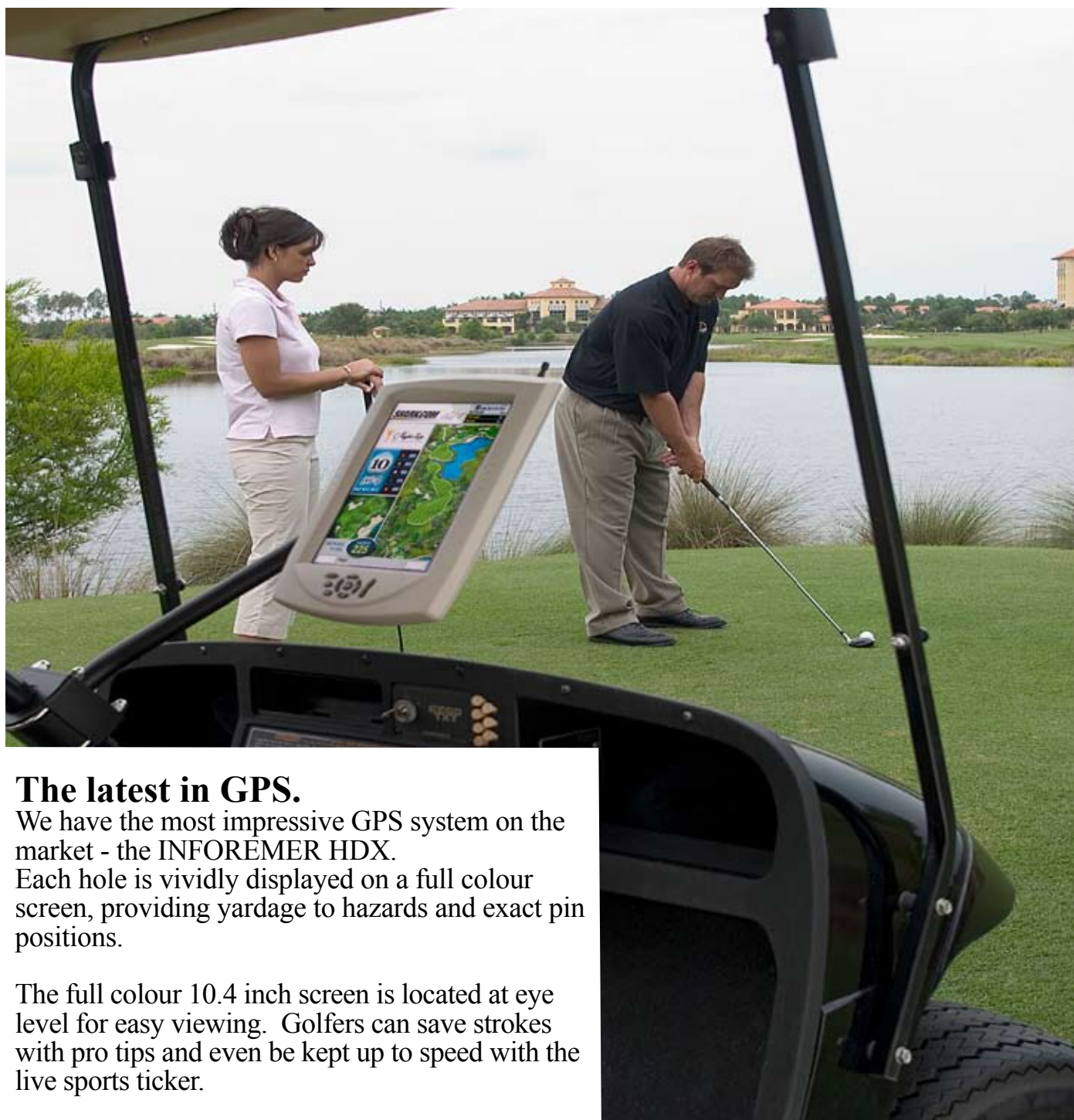
Each guest is welcomed with a chilled bottle of water in their cart. Plus, all charity events held Monday to Thurs receive an ice-cold Big Rock BEER for each player.

Charity Support Program

At Springbank Links we understand the importance of community; since 2008 we've helped 38 organizations raise over \$2.9 million dollars for charitable causes. Count on us to support your charity with a green fee package (value: \$252 for groups 60+) and provide other unique fundraising ideas.



Technology... we have it.



The latest in GPS.

We have the most impressive GPS system on the market - the INFOEMER HDX.

Each hole is vividly displayed on a full colour screen, providing yardage to hazards and exact pin positions.

The full colour 10.4 inch screen is located at eye level for easy viewing. Golfers can save strokes with pro tips and even be kept up to speed with the live sports ticker.

Packages

Package	Includes	NonPrime	PrimeTime
A	Green Fee, Cart, GPS and Prizes. <i>(No Meals)</i>	\$107 plus GST	\$117* plus GST
B	Green Fee, Cart, GPS and Prizes. <i>(Meal Package. Cost of menu item(s) in addition)</i>	\$99 plus GST	\$109* plus GST

* Prime Time – Friday, Saturday, Sunday and holidays.



Also Includes

All Concierge services (listed on following page)...

Prizes

\$14 per player included (merchandise and/or pro shop gift certificates)

Discounts

15% off green fees for early season dates (prior to May 15).

Sponsorship

We are happy to work with your food and beverage sponsors, subject to AGLC and Food Safety Guidelines. Applicable surcharge(s) may apply.

Minimums

- No minimum required for morning shotgun starts
- 124 players for afternoon shotguns
- 60 players for crossover starts

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Concierge

Service

Designed to provide you and your guests with exceptional service.

Services Included in Our Price

- CPGA professionals and tournament organizers
- A personal checklist and planning guide
- Format recommendations
- Skill markers for on course (i.e. long putts, long drives, closest to the pin, etc.)
- Golf course set-up (sponsor signage, etc.)
- Personalized cart signs and scorecards
- Custom rule sheet
- Private event facilities
- Registration and prize table set-up
- Friendly greeters
- Practice facility
- Welcome and rules speech
- GPS on carts
- Player escort to starting holes
- Scoring
- Marshals to keep your “flow”
- Photography with clubhouse slideshow
- Beverage cart, snack shack and ¼ shack service
- Wireless sound system
- Large screen presentation (DVD, photo slide shows, Power Point, etc.)
- Fully stocked Pro Shop for prize selection and tee gifts
- Tournament enhancement options as follows...



Enhancement Options

We'll happily discuss ideas to help customize your event; whether you have something in mind or you just want our help to brainstorm.



Enhancement Options Include at additional cost(s)

- Drink tickets
- Food and beverage stations
- Massage (on-tee boxes or après golf)
- Beat-the-Pro (gambling hole)
- Entertainment (music, comedy, etc.)
- Photography
- CPGA golf clinics
- Swing analysis
- Hole-in-one insurance
- Personalized logo merchandise
- Tee gifts & additional prizes
- Auctioneers
- Sports memorabilia
- GPS sponsor recognition
 - electronic display
 - ad displays
 - thank yous (see over)
- Have a request? Let's talk.



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GOLF CLUB

GPS Sponsor

Recognition



No longer will you have to order, pickup and deliver plastic signs or banners that get marginal viewership or response. We now offer a new and refreshing way to recognize your sponsors and/or clients; full page, full colour ads or “thank yous” on our GPS screens that each guest will be exposed to right in their own golf cart. Logos and customized text will show up where and when you want them to. Recall of these ads has been proven to be higher than traditional marketing and is better for the environment.


Custom Rates

Per hole:	\$70*
Six or more holes:	\$60/hole*

**prices based on already formatted ads (we will provide you with the required dimensions).*

If you wish to have a designer create the ad for you, this service will be offered at \$40/hr in addition to the above ad rates.

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Can a golf course be upstaged by the food served in its restaurant? We invite you to be the judge. Our chef's skills are evident in every dish served at Springbank Links.

Main Menu

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Mains

Each of the following dishes are served with:
house & Caesar salad, seasonal vegetables,
Chef's gourmet potato, fresh dinner rolls and dessert.

10oz Aged Alberta Ribeye Steak

“AAA” 10 oz served with green peppercorn brandy sauce

\$31

Chef's Carving

Choice of:

“AAA” Alberta Roast Beef
“AAA” Alberta Prime Rib served with Red Wine Jus and horseradish sauce

\$30/\$38

Custom Pasta Buffet

Three authentic Italian pasta dishes, served with Focaccia
(does not include veg or potato)

\$22

Steak & Flambeed Prawns

“AAA” aged Alberta 10 oz Ribeye Steak & Cognac Prawn Skewer (6)

\$35

Chicken Piccata

Seared chicken breast sauteed in white wine, lemon and capers

\$27

Enter Your Custom Dish Here

We are happy to prepare your own menu ideas.

Market



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GST and 18% gratuity will be applied to final selection(s)

Special menu requests, appetizers & vegetarian meals are also available. Please advise us of any dietary or allergy concerns.

Lunch

Whether it's a delectable lunch on the course or one of our features at the clubhouse, we have you covered:

Spolumbo BBQ

Choice of 2 Spolumbo Sausages.
Caesar. Mixed Greens Salad.
Chips. Pickles. Dessert.
Coffee. Tea.

\$16

BBQ Combo

Butterflied Chicken Breast.
Alberta Beef Burgers.
Chips. Caesar. Mixed Greens
Salad. Dessert. Coffee. Tea.

\$15

Soup & Sandwich Buffet

Homemade Soup Kettle.
Custom Sandwich Bar.
Vegetable Platter. Caesar Salad.
Mixed Greens Salad.
Dessert. Coffee. Tea.

\$12



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Breakfast

Our breakfast selections are designed to give your guests a healthy welcome and a great start to the day.

The Links Breakfast

Fresh Scrambled Eggs.
Bacon & Sausage. Springbank Hash Browns. Muffins & Assorted Baked Goods. Butter. Jam. Jelly. Coffee. Tea. Chilled Fruit Juices.

\$12

Healthy Fresh Start

Granola. Yogurt. Muffins & Assorted Baked Goods. Butter. Jam. Jelly. Fresh Fruit Platter. Coffee. Tea. Chilled Fruit Juices.

\$10

The Linkster & Coffee

Fried egg, ham and melted cheddar on a toasted English muffin. Coffee. Tea. Chilled Fruit Juices.

\$8

The Shotgun Start

Fresh Baked Muffins. Butter. Jam. Jelly. Coffee. Tea. Chilled Fruit Juices.

\$5



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The Team

Our top-notch team reflects our commitment to your total satisfaction, from the initial pre-planning phase to an impeccable execution.

General Manager – Kevin Heise

Since opening the facility as a family business in 1997, Kevin has built and maintained the highest standard of quality to the Springbank team. Being on the cutting edge of customer service, Kevin ensures every guest who walks through the door feels welcome and is top priority.

Head Professional – Cam Heise

A Canadian PGA Class A Professional. Cam brings over 15 years experience at this level and has been at Springbank Links for 13 years. He has a Bachelor of Kinesiology and is a perfect compliment to your event.

Tournament & Event Director – Dorianne Bamber

With a degree in Public Relations from MRU, Dorianne is an energetic team player with superb time-management and guest relation skills. She knows the importance of communication and detail!

Food & Beverage Manager – Gradey McMahon

A culinary artist, Executive Chef Gradey McMahon has a refined taste and passion for flavour created by nine years of national experience. Gradey's friendly team will deliver prompt clubhouse service and ensure that you and your guests are served fantastic meals to top off your day!

~ Tours of the course and facilities are available anytime ~

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Accolades



“On behalf of our 1600 member clubs and all players in the 16th Canadian Club Champions Championship, I want to thank you and your staff for all the hard work and dedication to the championship and the competitors. The week was perfect! You should be very proud of the facility and the professionalism in which Springbank Links demonstrated during the week.”

*Michael Tothe,
Director Amateur Competitions
Royal Canadian Golf Association*



“On behalf of the Calgary Hitmen organization, I would like to thank you for hosting the Hitmen’s Annual Golf Classic and being so accommodating to all of our requests, no matter how unique they may be. You always ensure that our players, coaches, fans and sponsors have an enjoyable day. We were so impressed with the service levels that we initiated our first Hitmen Alumni tournament and developed a sponsorship agreement with Springbank Links to become the ‘Home Club’ of the Calgary Hitmen for 2008. Thanks again for all your support and we look forward to hosting our tournaments and golf outings with you for many years to come!”

*Kip Rehenas
Director Business Operations
Calgary Hitmen Hockey Club*



“Just a quick note to thank you and your staff for their outstanding service in hosting our staff tournament this year. The Calgary Flames Employee Golf Tournament is five years old and because of the service we received at this year’s event, it ranks as the best yet. I would recommend Springbank Links to any company for their corporate golf tournament.”

*Andrea Dabbs,
Facility/Event Marketing Coordinator
Calgary Flames/Saddledome*



“On behalf of our team we wish to thank you and your team of experts for making our golf experience a wonderful and fun filled day...your team was always friendly and so accommodating, always willing to assist in anyway they could. They definitely helped to keep us organized. Our compliments to the chef and his team for the wonderful nourishment provided. I’m not sure that there was much left over as everyone enjoyed the meal immensely. Springbank Links Golf Club truly became one of our major Corporate Sponsors for our tournament and our cause.”

*Kenneth McComb
Director
The Scottish Rite Learning Centre for Children
Identified with Dyslexia - Calgary, AB*

Accolades



“The year 2009 was not an easy year for charity fundraising. To hold a golf tournament or not was the great debate of the summer for many organizations and we were no different. Not only were we in the middle of some major internal transitions, it was my first time planning a charity golf tournament - during a sagging economy to boot! A successful tournament was crucial but I wasn't so sure we could pull it off.

Deciding on Springbank Links Golf Club as our host was truly the best decision we could have made. From the very first meeting with the tournament team, I knew I was in good hands! However, beyond the professionalism and friendliness, their help was something more impressive, and a bit unexpected. They truly cared! There was a genuine sense of care and commitment to our organization, our guests and our needs and limitations.

Every step of the way, from beginning to end, they didn't just help or assist, they got involved. From making suggestions to making phone calls, they gave us and our guests everything and more that was needed to make our event easy, fun and successful.

An attribute to be admired, 'above and beyond service' is hard to come by, and we found it that day.

So, thank you Springbank Links. We'll be back next year!”

*Tracy Ferguson
Fund Development Coordinator
Missing Children Society of Canada
Calgary, AB*

